# **TESTIMONIALS**



### ÉA, 2020 STUDENT, FRANCE

«I chose this master because it was, in my opinion, complementary with EME school as an environmental engineer. It was more based on management, which for me seems important as a future engineer. In addition, this master was in English which allows to continue the practice of the language, and to enrich my professional vocabulary.

would like to become an environmental engineer in a production plant, because I think that in this kind of field the priority is the performance and not the environment. And therefore there is still a lot to improve. »



### JOKHANAN, 2019 STUDENT, FRANCE

"This program has several assets, it is the result of a very wel mastered partnership between Unilasalle and Rennes Schoo of Business. First of all, it is a success on a social level because this program brings together students from various parts of the world, allowing for a huge cultural sharing. On a purely academic level, the main advantage is that it allows people from a engineering background to immerse themselves in business and economics, and people from a business background to immerse themselves in engineering techniques. The intelligence behind the conception of this program is to have succeeded in taking into account these academic diversities while maintaining a high quality of teaching. The academic

quality of teaching. The academic program allows to reach practically all the sectors related to Sustainable Development.»

UniLaSalle is located on the Ker Lann Campus, host to over 6,000 students. Ker Lann is a few kilometers south of Rennes, which is one of the biggest university towns in France with well over 67,000 students. Rennes is the capital of the Brittany Region, and is 90 minutes by train from Paris. A highly developed transport network makes it easy to travel to and from Ker Lann from anywhere in Europe by plane, train or bus.



### **CAMPUS LIFE**

Student life and activities are an important element in education. Whether for social life, daily life, or leisure, UniLaSalle attaches a great importance to the holistic development of its students. UniLaSalle requires each student to be active in at least one of the many student associations at UniLaSalle. Association activities promoting sports, arts, humanitarian projects, games and life give students the opportunity to make friends and work together on fulfilling projects.



- Bachelor or equivalent
- English proficiency: TOEFL
   / TOEIC / IELTS or native
   language
- Admission to the MSc program is subject to an application review and an interview
- Online application: www.unilasalle.fr www.international.unilasalle.fr



### Tuition fees

18,200€ and UniLaSalle - EME provides study grants and scholarships based on need and academic merit (up to 7,000€).



# Start of term

Early autumn 2021

NEW January intake, depending on the remaining space



# Open days

## Rennes campus

- November 20, 2021
- December 11, 2021
- January 29, 2022
- March 5, 2022



# News!

January in take depending on the remaining space

# CONTACTS

### Rennes campus

Campus de Ker Lann, Avenue Robert Schuman, 35170 Bruz Adélaïde Dolbeau 02 99 05 88 00 admissions.rennes@unilasalle.fr



École des métiers de l'environnement





















2022 - 2023

**Master of Science** 

# SUSTAINABLE MANAGEMENT AND ECO INNOVATION

In partnership with



Rennes Campus

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# SUSTAINABLE MANAGEMENT AND ECO INNOVATION

The international consumer, societal and political pressures have compelled companies to integrate a new dimension into management: sustainability. Both multinational companies (MNCs) and small and medium-sized enterprises (SMEs) as well as governemental agencies must be able to integrate sustainable practices into the way they do day-to-day business. To meet this challenge they require specifically trained managers throughout the organisation, able to develop sustainable strategies for managing companies' social and environmental impacts within multiple markets and fields of operation.

# CONTEXT



Karine DUFOSSE Head of the MSc Sustainable Management and Eco-Inposition

In response to company needs for managers able to design, produce and market products and services creating sustainable value to the company and to the society, UniLaSalle-EME and Rennes School of Business offer The MSc in Sustainable Management and Eco-Innovation.

This partnership between two well renowned institutions offers students an excellent learning environment and exposure to highly qualified multicultural faculty, specialised in sustainable business practices and environmental innovation and design.

The programme aims at educating students to become responsible business leaders, able to apply of applying sustainability-related knowledge in the formulation of eco-friendly business practices and the ethical human ressource management.

# STRENGTHS OF THE PROGRAM

01

A unique cooperative agreement between highly qualified and multicultural universities: Rennes School of Business and UniLa-Salle-EME

02

Student cohorts from mixed-up background (business, engineering, technical, ...) and very diverse nationalities (up to 50% non-French speakers)

(03)

A balanced «learn by doing» approach including strategic and managerial skills as well as technical methods and tools.

# SKILLS

You will enhance your leadership by learning how to:



Identify opportunities and manage risks so as to balance the 3 dimensions of the sustainable business model.



Develop strategies to design and market services and products which add longterm value to your company and society.



To share a new vision with all stakeholders on sustainability and ethical development.



# **COURSE STRUCTURE**

- A 16 month Master programme to develop sustainable strategies
- 1 day per week at UniLaSalle Rennes and 4 days at Rennes School of Business

Modules: September 2022 to April 2023 Internship: September 2023 to December 2023



Environmental Impact Assessment

Energy Issues and International Sustainable Regulations

Thinking Inside Out: Leadership: Building Effective and Creative Teams

> Information Systems for Sustainable Management

> Marketing of Innovation

Project Management

Eco-Design Management

Corporate Sustainability Reporting

Ethical and Socially Responsible Finance

Global Quality Management & Sustainability

Sustainable Supply Chain/Green Logistics

Semester 3 : internship & graduating

# Careers

- Environmental, social and corporate governance analyst/responsability manager
- Sustainable development analyst/ consultant
- Eco-friendly business developer
- Project manager on environmental aspects (local, regional, national or European scale)
- Environmental engineer

In companies like:

Carrefour, Spark, Nestlé Purina Petcare, Heineken International, Nike Revolt, Instinctif Partners Kone Corporation...

but also French Ministry or European Union



120 credits :

- 40 for semester 1
- 40 for semester 2
- 40 for the internship (performance and graduating project)



Language course
French for international students and foreign language for French students

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