



2020 - 2021

**Master of Science**

# SUSTAINABLE MANAGEMENT AND ECO INNOVATION



In partnership with **UNFRAMED THINKING**

*Rennes Campus*



# SUSTAINABLE MANAGEMENT AND ECO INNOVATION

The international consumer, societal and political pressures have compelled companies to integrate a new dimension into management: sustainability. Both multinational companies (MNCs) and small and medium-sized enterprises (SMEs) must be able to integrate sustainable practices into the way they do day-to-day business. To meet this challenge they require specifically trained managers throughout the organisation capable of developing sustainable strategies for managing companies' social and environmental impact within multiple markets and fields of operation.

## CONTEXT



Karine DUFOSSE  
Head of the MSc  
Sustainable  
Management and  
Eco-Innovation

In response to company needs for managers able to design, produce and market products and services creating sustainable value to the company and to the society, UniLaSalle-EME and Rennes School of Business offer The MSc in Sustainable Management and Eco-Innovation.

This partnership between two well renowned institutions offers students an excellent learning environment and exposure to highly qualified multicultural faculty, specialised in sustainable business practices and environmental innovation and design.

The programme aims at educating students to become responsible business leaders, capable of applying sustainability-related knowledge in the formulation of responsible business practices and the ethical management of people in organisations.

## STRENGTHS OF THE PROGRAM

- 01** A unique cooperative agreement between Rennes School of Business and UniLaSalle-EME
- 02** A student body mix of business and engineering majors from diverse national cultures
- 03** A highly qualified multicultural faculty from Rennes School of Business and UniLaSalle-EME
- 04** A "learn by doing" approach and a balanced curriculum including strategic, managerial and technical methods and tools
- 05** A programme content relevant to both multinational companies and small-to-medium enterprises

## SKILLS

You will enhance your leadership by learning how to :

- 01** Identify opportunities and manage risks so as to balance the 3 dimensions of the sustainable business model.
- 02** Develop strategies to design and market services and products which add long-term value to your company and society.
- 03** To share a new vision with all stakeholders on sustainability and ethical development.

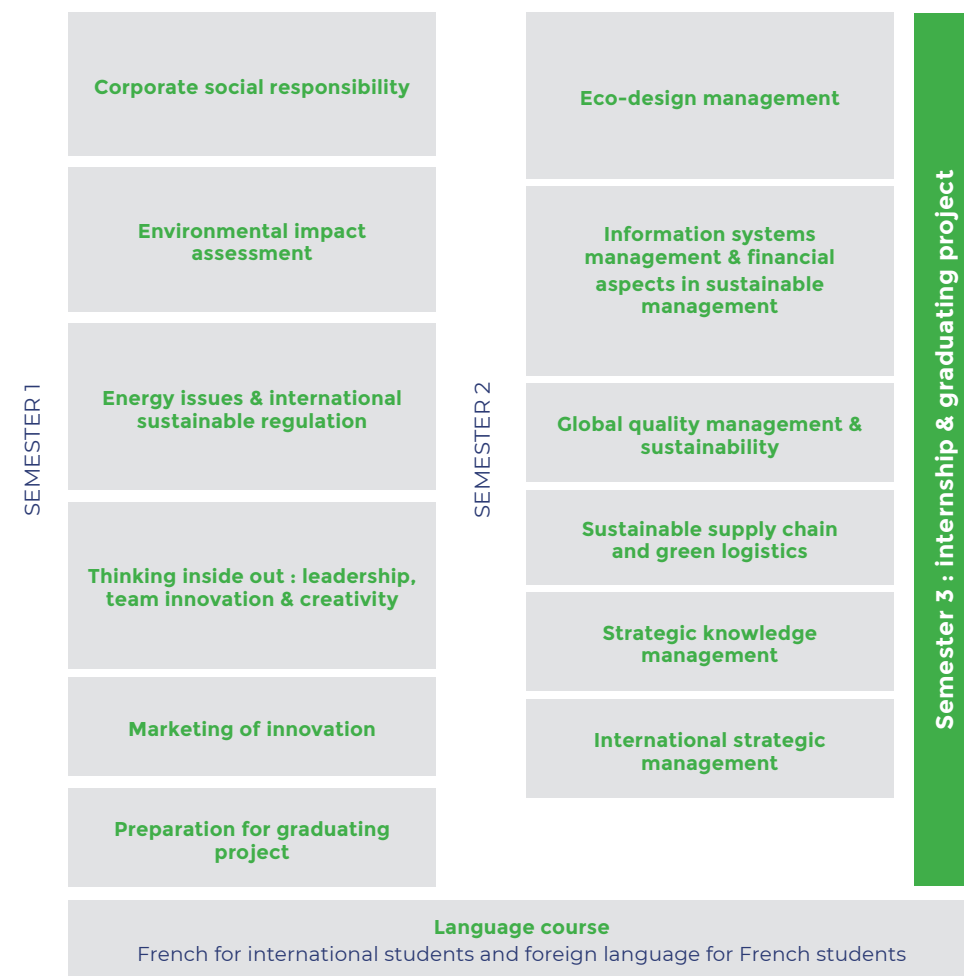
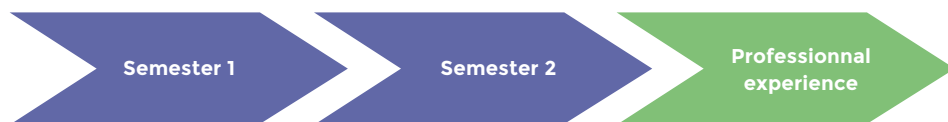


# COURSE STRUCTURE

- A 16 month Master programme to develop sustainable strategies
- 1 day per week at UniLaSalle – EME and 4 days at Rennes School of Business

Modules: September 2020 to April 2021

Internship: May 2021 to December 2021



## Careers

- Consultant
- Europe environmental specialist and engineer project manager
- Corporate social responsibility manager
- Business developer
- Sustainable development analyst...
- ESG associate analyst
- Environmental engineer

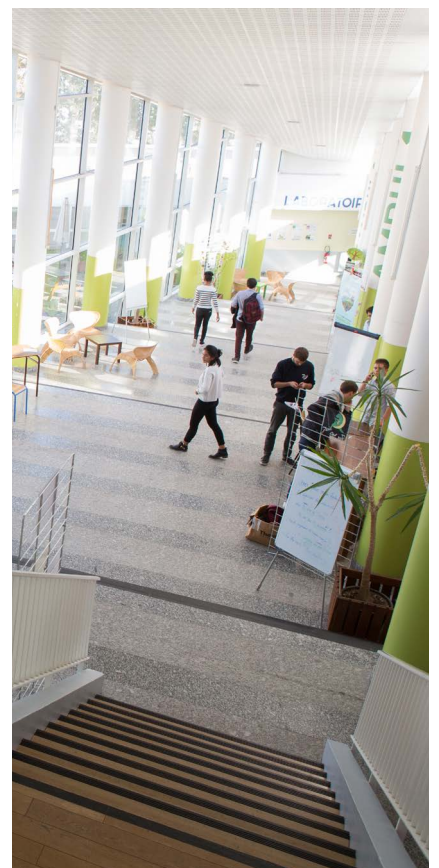
In companies like :

Carrefour, Spark, Nestlé Purina Petcare, Heineken International, Nike Revolt, Instinctif Partners Kone Corporation...

## Credits

120 credits :

- 40 for semester 1
- 40 for semester 2
- 10 for performance during internship
- 30 for graduating project



# TEMOIGNAGES



## ANTOINE, 2018-2019 STUDENT, FRANCE

« As a student at UniLaSalle-EME, I chose to complete my 5th year of engineering studies with the MSc Sustainable Management and Eco Innovation programme. I knew that this would give me access to an international network, provide me with an environmental engineering/management qualification that would be highly valued on the job market, and also broaden my expertise by adding a more strategic dimension.

This year, we have several projects in partnership with industry. At UniLaSalle-EME, I am developing my technical skills with classes on environmental legislation and environmental issues in relation to energy. At Rennes School of Business, I am developing new strategic skills, with classes on workplace relations and corporate projects.

In May, I am hoping to carry out my final year internship in the area of CSR (Corporate Social Responsibility) in a big company, where I will be able to contribute my knowledge on issues such as carbon tax. I would like to start my career in my specialist area of CSR, but I am open to several roles. »



## ANANYA, 2018-2019 STUDENT, INDIA

« I chose the MSc in Sustainable Management and Eco innovation because of the various options it offers. I am very satisfied with the courses offered in both semesters. I have always been passionate and interested about sustainability and actually being able to lead sustainable initiatives with the authority.

Since I do not come from a technical background, the courses at UniLaSalle-EME were definitely challenging. Learning about how different the international laws and regulations of France and the EU is was the most interesting part for me. The subject that I really learnt from is Best available technology (BAT) as it helped me understand French legislation, based on the officially classified installation of the protection of the environment. The practical classes of SimaPro and the scientific cases were very helpful.

I wish to leave the programme with new set of hard skills and better understanding of how to plan and implement strategies to address various conservation related issues. »

## Admission

- **Bachelor or equivalent**
- English proficiency: TOEFL / TOEIC / IELTS or native language
- Admission to the MSc program is subject to an application review and an interview
- Online application :  
[www.unilasalle.fr](http://www.unilasalle.fr)  
[www.international.unilasalle.fr](http://www.international.unilasalle.fr)

## Tuition fees

18,200€ and UniLaSalle - EME provides study grants and scholarships based on need and academic merit.

## Start of term

**Early september 2020**

## Open days

### **Rennes campus**

- **December 7, 2019**
- **January 11, 2020**
- **February 8, 2020**
- **March 7, 2020**

## CONTACTS

### *Rennes campus*

**Campus de Ker Lann,  
Avenue Robert Schuman,  
35170 Bruz**

Adelaïde Dolbeau  
02 99 05 88 00

[admissions.rennes@unilasalle.fr](mailto:admissions.rennes@unilasalle.fr)

One of the objectives of this MSc is to let the students be projected into their future professional life in the best conditions possible. The 1<sup>st</sup> semester mainly provides tools and general knowledge that could be implemented during the 2<sup>nd</sup> semester and the professional experience.

The ecodesign management module (2<sup>nd</sup> semester) was developed to let them discuss in international teams around one of their current issue: they have to work on and propose an ecodesign solution for an everyday object, taking into account the social, environmental and financial aspects through stakeholder role-play and applying methodologies from the 1<sup>st</sup> semester. In 2018-19, the subjects varied from snack wrapping, new generation shoes, and ecofriendly bag or backpack to make-up casing or bamboo shell for IT devices.

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