



2021 - 2022

Master of Science

SUSTAINABLE MANAGEMENT AND ECO INNOVATION



In partnership with **UNFRAMED THINKING**

Rennes Campus

SUSTAINABLE MANAGEMENT AND ECO INNOVATION

The international consumer, societal and political pressures have compelled companies to integrate a new dimension into management: sustainability. Both multinational companies (MNCs) and small and medium-sized enterprises (SMEs) as well as governmental agencies must be able to integrate sustainable practices into the way they do day-to-day business. To meet this challenge they require specifically trained managers throughout the organisation, able to develop sustainable strategies for managing companies' social and environmental impacts within multiple markets and fields of operation.

CONTEXT



Karine DUFOSSE
Head of the MSc
Sustainable
Management and
Eco-Innovation

In response to company needs for managers able to design, produce and market products and services creating sustainable value to the company and to the society, UniLaSalle-EME and Rennes School of Business offer The MSc in Sustainable Management and Eco-Innovation.

This partnership between two well renowned institutions offers students an excellent learning environment and exposure to highly qualified multicultural faculty, specialised in sustainable business practices and environmental innovation and design.

The programme aims at educating students to become responsible business leaders, able to apply of applying sustainability-related knowledge in the formulation of eco-friendly business practices and the ethical human resource management.

STRENGTHS OF THE PROGRAM

- 01** A unique cooperative agreement between highly qualified and multicultural universities: Rennes School of Business and UniLaSalle-EME
- 02** Student cohorts from mixed-up background (business, engineering, technical, ...) and very diverse nationalities (up to 50% non-French speakers)
- 03** A balanced «learn by doing» approach including strategic and managerial skills as well as technical methods and tools.

SKILLS

You will enhance your leadership by learning how to :

- 01** Identify opportunities and manage risks so as to balance the 3 dimensions of the sustainable business model.
- 02** Develop strategies to design and market services and products which add long-term value to your company and society.
- 03** To share a new vision with all stakeholders on sustainability and ethical development.

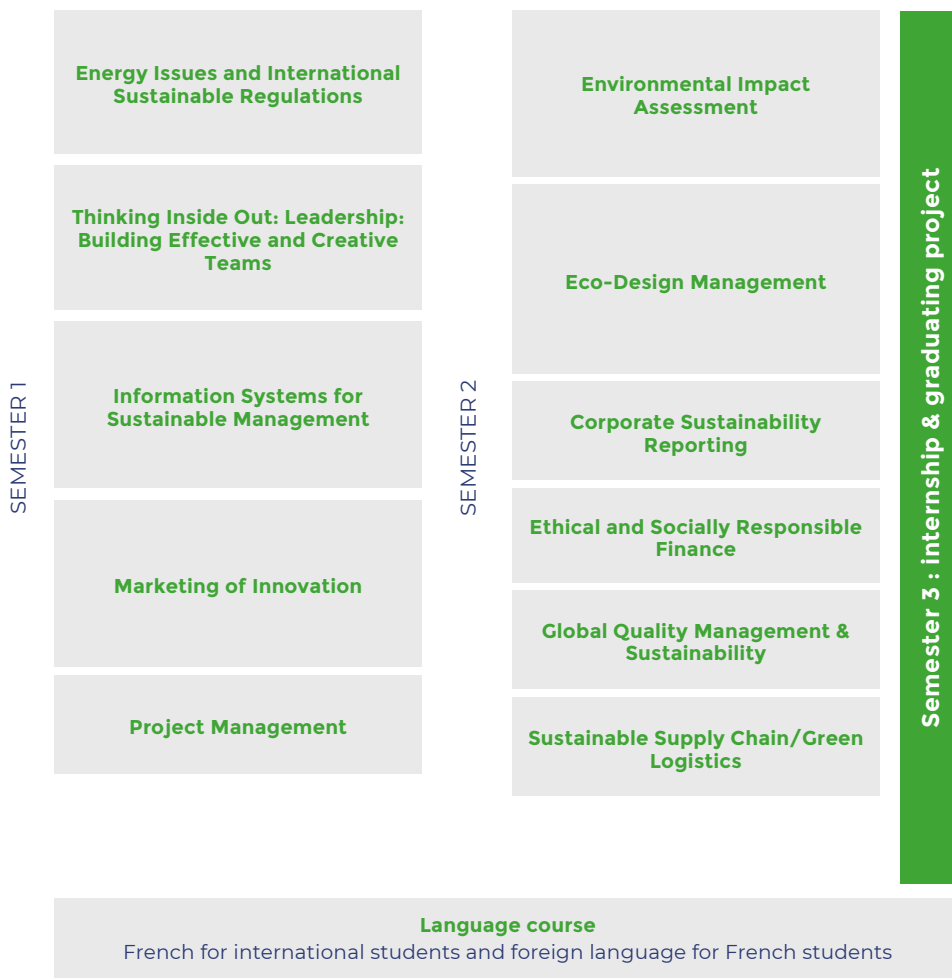
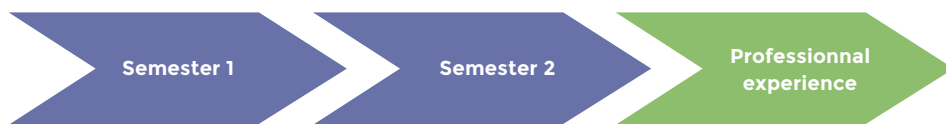


COURSE STRUCTURE

- A 16 month Master programme to develop sustainable strategies
- 1 day per week at UniLaSalle – EME and 4 days at Rennes School of Business

Modules: Autumn 2021 to April 2022

Internship: May 2022 to December 2022



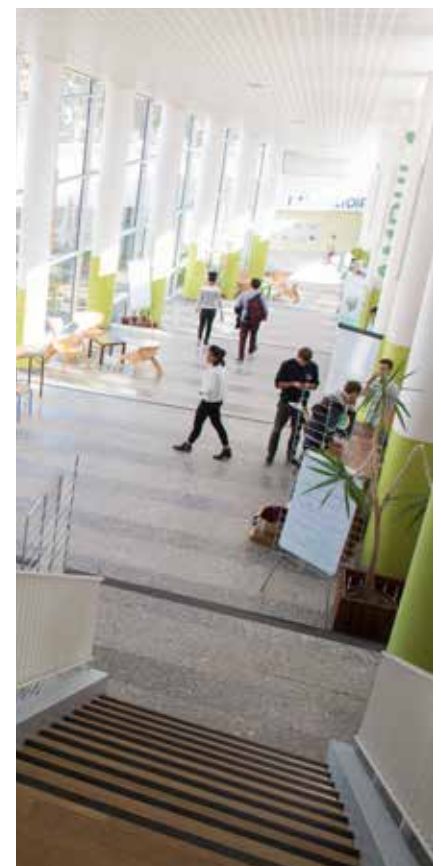
Careers

- Environmental, social and corporate governance analyst/ responsibility manager
- Sustainable development analyst/ consultant
- Eco-friendly business developer
- Project manager on environmental aspects (local, regional, national or European scale)
- Environmental engineer

In companies like :
 Carrefour, Spark, Nestlé Purina Petcare, Heineken International, Nike Revolt, Instinctif Partners Kone Corporation...
 but also French Ministry or European Union

Credits

- 120 credits :
- 40 for semester 1
 - 40 for semester 2
 - 40 for the internship (performance and graduating project)



TESTIMONIALS



LÉA, 2020 STUDENT, FRANCE

« I chose this master because it was, in my opinion, complementary with EME school as an environmental engineer. It was more based on management, which for me seems important as a future engineer. In addition, this master was in English which allows to continue the practice of the language, and to enrich my professional vocabulary.

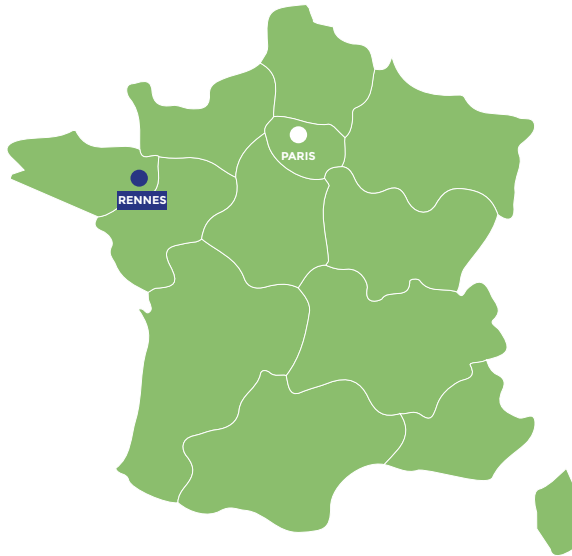
I would like to become an environmental engineer in a production plant, because I think that in this kind of field the priority is the performance and not the environment. And therefore there is still a lot to improve. »



JOKHANAN, 2019 STUDENT, FRANCE

« This program has several assets, it is the result of a very well mastered partnership between Unilasalle and Rennes School of Business. First of all, it is a success on a social level because this program brings together students from various parts of the world, allowing for a huge cultural sharing. On a purely academic level, the main advantage is that it allows people from an engineering background to immerse themselves in business and economics, and people from a business background to immerse themselves in engineering techniques. The intelligence behind the conception of this program is to have succeeded in taking into account these academic diversities while maintaining a high quality of teaching. The academic program allows to reach practically all the sectors related to Sustainable Development.»

UniLaSalle is located on the Ker Lann Campus, host to over 6,000 students. Ker Lann is a few kilometers south of Rennes, which is one of the biggest university towns in France with well over 67,000 students. Rennes is the capital of the Brittany Region, and is 90 minutes by train from Paris. A highly developed transport network makes it easy to travel to and from Ker Lann from anywhere in Europe by plane, train or bus.



CAMPUS LIFE

Student life and activities are an important element in education. Whether for social life, daily life, or leisure, UniLaSalle attaches a great importance to the holistic development of its students. UniLaSalle requires each student to be active in at least one of the many student associations at UniLaSalle. Association activities promoting sports, arts, humanitarian projects, games and life give students the opportunity to make friends and work together on fulfilling projects.

Admission

- Bachelor or equivalent
- English proficiency: TOEFL / TOEIC / IELTS or native language
- Admission to the MSc program is subject to an application review and an interview
- Online application : www.unilasalle.fr
www.international.unilasalle.fr

Tuition fees

18,200€ and UniLaSalle - EME provides study grants and scholarships based on need and academic merit (up to 7,000€).

Start of term

Early autumn 2021

Open days

Rennes campus

- February 13, 2021
- March 6, 2021

CONTACTS

Rennes campus

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www.unilasalle.fr

<http://international.unilasalle.fr>

