BUSINESS SCIENCES
Professional training, studies and consultancy

OUR EXPERTISE

- Strategy, watch and innovation
- Economy, finances and management
- Maketing, sales, distribution and trade
- Computer training and support
- Organisation and management system

These skills are specially adapted to the University fields : agro resources, agro industries, food industry, geological field as well as health and environment.

OUR TOOLS

Survey methods and tools, qualitative and quantitative data processing and analysis (AMOS.4, GAMS, Nvivo, PLSGraph, SAS, SCILAB,SPSS.10, TSP, XPRESS)

Softwares : SPAD, SPSS, SPHINX, PYTON, DOLIBARR, R, 3D (Dassault Systems), softwares of SIG, mySQL, OpenERP, Pack Adobe, SGBD Access, MindView.

Collaborative tools and distance learning tools

Among our offers

- Opportunity and prospective studies
- Valuation studies, feasibility, pricing and business plan
- Market research, satisfaction studies, benchmark business intelligence
- Computer training
- Organizational diagnosis, ISO Audit
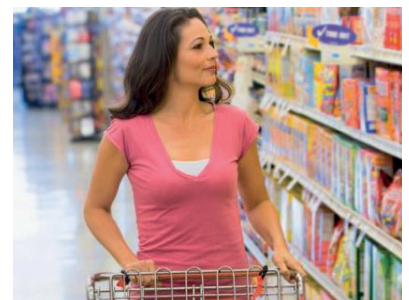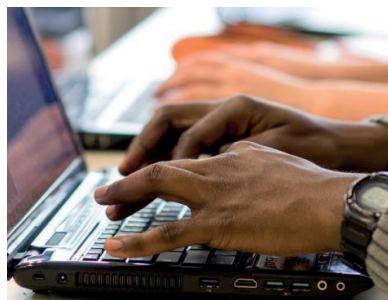
Contact

jean-pierre.gadonna@unilasalle.fr
Group/Beauvais Research promotion Director

mohamed.ragoubi@unilasalle.fr
Rouen Research promotion Manager

abdoulaye.kane@unilasalle.fr
Rennes Research promotion Manager

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