154th EAAE Seminar

June 30 & July 1 2016, Beauvais, France

Institut Polytechnique LaSalle Beauvais - ESITPA

In association with Università Cattolica del Sacro Cuore, Piacenza, Italy

Systemic innovations towards sustainability in agrifood sectors: opportunities and challenges for social science research

The program at a glance

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Thursday 30 June

9h30-11h
Registration & Welcoming

INTRODUCTORY KEYNOTE SPEECH

11h15-12h
Systemic approaches to studying sustainability transitions
Anna Wiezcorek
Eindhoven University of Technology, The Netherlands

LUNCH

PLENARY CONFERENCE

13h15-13h45
Systemic innovation for sustainable agri-food chains: What do we (need to) know?
Laura Carraresi, Institute for Food and Resource Economics, Germany; Stefanie Bröring, University of Bonn, Germany

PARALLEL SESSION A

SESSION A1: Towards Corporate Social Responsibility

13h50-15h20
Can we learn Corporate Social Responsibility? A case study using a Brazilian company
Ana Maria Kriwouruska Fuckner, Yann Moulier-Boutang, Pascal Jollivet-Courtois, COSTECH, Université de Technologie de Compiègne, France

Network learning as a driver for CSR appropriation in food SMEs
Zam-Zam Abdirahman, Loïc Sauvée, UP 2012-10-103, PICAR-T Research unit, Institut Polytechnique LaSalle Beauvais, Beauvais, France

Transition towards a sustainable agri-food system: Evaluation and outcomes of a transdisciplinary action research approach
Marianne Hubeau, Institute for agricultural and Fisheries Research (ILVO), Merelbeke, Belgium and Ghent University, Gent, Belgium; Fleur Marchand, Institute for agricultural and Fisheries Research (ILVO), Merelbeke, Belgium; Guido Van Huylenbroeck, Ghent University, Gent, Belgium
SESSION A2: Sustainable Farming Systems

13h50-15h20

Innovation in Alternative Food Networks (AFNs): the participatory farmers approach
Corsi Stefano, Department of Economics, Management and Quantitative Methods, University of Milan, Italy, Mazzocchi Chiara, Department of Agricultural and Environmental Studies, University of Milan, Italy

Agriculture Sustainability in mountain areas: a Willingness To Pay (WTP) approach.
Chiara Mazzocchi, Department of Agricultural and Environmental Science, University of Milan, Milan, Italy, Guido Sali, Department of Agricultural and Environmental Science, University of Milan, Milan, Italy

Food production potential of periurban agriculture: contribution of periurban farms to local food systems
Rosalia Filippini, INRA & AgroParisTech and Institut of Life Sciences, Scuola Superiore Sant’Anna, Italy, Elisa Marraccini, UP 2012-10-103 PICAR-T, Institut Polytechnique La Salle Beauvais, France, Sylvie Lardon, UMR 1273 Métafort, France

Coffee break

PARALLEL SESSION B

SESSION B1: Coordination and sustainability

15h30-17h00

Sustainable Demand-Supply Chain (SDSC): an innovative approach for improving sustainability in agrifood chains
Maryline Filippi, University of Bordeaux BSA, INRA SADAPT, University of Paris Saclay; Alain Chapdaniel, Chair SDSC, University of Paris Saclay, France

The introfirm coordination for innovative activities: An analysis proposal by the dynamic of interactions
João Heitor de Avila, Universidade Federal do Rio Grande do Sul/NITEC Research Unit & UP 2012-10-103, PICAR-T Research unit, Institut Polytechnique La Salle Beauvais, Beauvais, France; Marcia Dutra de Barcellos, Universidade Federal do Rio Grande do Sul/NITEC; Loïc Sauvée, UP 2012-10-103, PICAR-T Research unit, Institut Polytechnique La Salle Beauvais, Beauvais, France

What collaborative coordination to implement a successful systemic innovation? A comparative case study of sustainable agrifood value chains.
Nalini Rakotonandraina, Loïc Sauvée, UP 2012-10-103 PICAR-T Research unit, Institut Polytechnique La Salle Beauvais, Beauvais, France

SESSION B2: Sustainability and Acceptance

15h30-17h00

Technology acceptance and adoption in the food sector: what do we know?
Carolin Kamrath, Rheinische Friedrich-Wilhelms-University Bonn, Bonn, Germany; Joshua Wesana, Ghent University, Ghent, Belgium and School of Agricultural and Environmental Sciences, Mountains of the Moon University, Uganda; Hans De Steur, Ghent University, Ghent, Belgium; Xavier Gellynck, Ghent University, Ghent, Belgium; Stefanie Bröring, Rheinische Friedrich-Wilhelms-University Bonn, Bonn, Germany

The response of consumer prices to economic and weather shocks in Ugandan Milk Markets
Ronald Kabbiri, Ghent University, Belgium, and Mountains of the Moon University, Uganda; Manoj K. Dorac, Mountains of the Moon University, Uganda; Mohammad J. Alamd, Gabriel Elepue, Xavier Gellynck, Ghent University, Belgium

Consumer’s choices and a willingness to pay for Auvergne cheese under PDO label: An empirical analysis
Jeannot Ngoulma, IRSTEA, France

EVENING KEYNOTE SPEECH

Systemic Innovations Supporting Agri-Food System Sustainability in a Resource-Constrained Future
Vincent Amanor-Boadu
Kansas State University, USA

DINNER
Friday 1 July

PARALLEL SESSION C

SESSION C1: Methodology & innovation

8h30-10h

How may sustainability aspects be included in financial management? Methodological and application perspective for Polish farms
Michał Soliwoda, Institute of Agricultural and Food Economics - National Research Institute, Warsaw, Poland

Sectoral innovation system in agriculture and agri-food system: the role of intermediation on the agro-ecological transition in Cameroon
Ludovic Temple, Cirad UMR Innovation, Montpellier, France; Mathé S., Cirad UMR Innovation, Montpellier, France and IITA-Cameroon; Minkoua JR., Faculty of Economics and Management, University of Yaounde II-Cameroon; Fongang G. Université de Dschang, Cameroon; Fofiri E. Université de Ngaoundéré, Cameroon

How strategies alliances influences firm innovative performance: Evidence for European Agri-food firms
Ferdaous Zouaghi and Mercedes Sánchez García, Public University of Navarre, Pamplona, Spain

SESSION C2: Multidisciplinary approaches

8h30-10h

Multidisciplinary approach to quality schemes as an innovation for biodiversity preservation and sustainability
Ivana Radic, Iuri Peri, Montpellier SupAgro/CIRAD, France & University of Catania, Italy

Eating sustainability: a multidisciplinary approach to ‘good, clean and fair’ mountain cheeses
Mariagiulia Mariani, Montpellier SupAgro/CIRAD, France & University of Catania and Iuri Peri, University of Catania, Italy

Measuring performance perception in Agrifood value chain: Multigroup Analysis.
Joanita Kataike, Ghent University, Belgium and School of Business and Management Studies, Mountains of the Moon University, Uganda; Hans De Steur, Ghent University, Belgium; Oliver Schmidt, School of Business and Management Studies, Mountains of the Moon University, Uganda; Manoj Kumar Dora, Brunel Business School, Brunel University London; Xavier Gellynck, Ghent University, Belgium.

Coffee break

PARALLEL SESSION D

SESSION D1: Bioeconomy

10h15-11h15

On the development of systemic innovation towards the bioeconomy: An exploratory study
Jonas Van Lancker, Institute for Agricultural and Fisheries Research, Merebelke, Belgium; Erwin Wauters, University of Antwerp, Belgium; Guido Van Huylenbroeck, University of Ghent, Gent, Belgium

Typologies of sustainable bioenergy development: Evidence from Emilia Romagna (Italy) and Hedmark (Norway)
Bianca Cavicchi, Norwegian Institute of Bioeconomy Research and Centre for Technology, Innovation and Culture, University of Oslo, Norway

SESSION D2: Education and sustainability

10h15-11h15

What could be sustainable agriculture model for the future? Evidence from agriculture engineering students
Maryem Cherni, Gaëlle Kotbi, UP 2012-10-103, PICAR-T Research unit, Institut Polytechnique LaSalle Beauvais, Beauvais, France
Sustainable agro-food systems: education challenges for agricultural engineers
Elisa Marraccini, PICAR-T Research unit, Institut Polytechnique LaSalle Beauvais, Beauvais, France, Lucile Garçon, Independent researcher, Hanitra Randrianasolo, EA Collèges d’études interdisciplinaires, Université Paris Sud-Paris Saclay & PICAR-T Research unit, Institut Polytechnique LaSalle Beauvais, Beauvais, France

CLOSING KEYNOTE SPEECH

11h30-12h

Innovating in times of crisis: what difference does it make for sustainable rural areas?
Elena Saraceno
European Commission, Brussels, Belgium

Lunch